



Techniquill

News and Information from the Central Ohio Chapter STC



January 2008

Volume 22

Number 1

www.centralohiostc.org

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Upcoming Chapter Meetings by Frankie Hale

Wednesday, Jan. 16, 2008 **Eye Tracking Usability**
Fawcett Center
6:00 pm 2400 Olentangy River Rd.

Bob Hale will discuss "eye-tracking," the scientific method of collecting usability data. Specific and accurate data showing what part of a web page the users' eyes dwell on is now possible to collect via "eye-tracking" studies. Such data remove any subjectivity from web usability studies, yielding purely objective data. But what specific procedures does this technique follow? And what equipment is used to collect the data? These are questions to be answered at January's meeting. Although this topic is of interest to all web developers, it is critical for use in the development of e-commerce sites.

Wednesday, Feb. 20, 2008 **LUNCH MEETING**
Flare and XMetal Authoring Tools
12:00 pm **University Plaza Hotel**

Pam Noreault presents material on new authoring tools.

For more information and to register, go to the [Chapter Meeting Information page](#).

About *Techniquill*

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From the Editor

If you have a story idea or would like to be a contributing writer, contact me at fishbauk@oclc.org.

The next *Techniquill* deadline is January 25, 2007

Other Local Meetings

Digital Eve, Testing within an Agile Framework

In an ever-changing technology world, agile approaches to development are quickly becoming the trend. In this one hour overview of Testing within an Agile Framework, Amber Mikesell walks us through real-world scenarios from personal projects tested within an Agile Framework. She discusses what worked well, what didn't work well, and when and how the test team should become involved in the project. Amber currently serves as President & CEO of Solution Delivery Partners, Inc. (SDP). In addition to her role at SDP, Amber works with Perficient, Inc. as a Solution Analyst and is placed on assignment with Nationwide in its Enterprise Testing Center of Excellence.

Where: Panera Bread. 875 Bethel Road, Columbus, OH 43214
When: Monday, January 14, 2008 at 7:00:00 PM - 9:00:00 PM

For more information, see the [DigitalEve meetings page](#).

Links

Central Ohio Chapter STC [website](#)
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About Central Ohio Chapter STC

2007-2008 Chapter Board

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Open Chair Positions:

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Contact:

board@centralohiostc.org

Live Web Seminars

The seminars are available at OCLC's headquarters in Dublin. Invitations will be e-mailed in advance. If you would like to be added to the list, e-mail Peter Insabella at insabelp@oclc.org.

1/30/2008, 1:00 pm

eDiscovery, the Law and You: Expanding Your Sphere of Influence

Presenter: Jack Molisani

In the United States, new federal rules have gone into effect concerning how electronically stored information (ESI) must be handled when a legal action is initiated. The new "eDiscovery" rules can significantly affect a company's day-to-day business activities—and a company can be sanctioned for intentionally destroying evidence if certain actions are not in place before a lawsuit is filed.

Jack Molisani an STC Associate Fellow and the president of ProSpring Technical Staffing. He also produces the LavaCon Conference on Technical Communication and Project Management in Honolulu, Hawaii.

2/13/2008, 1:00 pm

Converting Captivate Demonstrations into Simulations

Presenter: Kevin Siegel

You can use Adobe *Captivate* to create demonstrations and simulations; however, most people who teach themselves *Captivate* create demonstrations instead of simulations. This seminar will take participants through the process of creating simulations in *Captivate* as well as provide tips on how to quickly convert *Captivate* demonstrations into simulations.

Kevin A. Siegel is the founder and president of IconLogic, Inc. He spent five years in the U.S. Coast Guard as an award-winning photojournalist and has more than 24 years' experience as an instructional designer. He is a certified technical trainer and holds multiple certifications from companies such as Adobe, MadCap Software, and the CompTIA.

For more information, see the [STC Live Web Seminars page](#).



**Technical Communication Summit
STC's 55th Annual Conference
Pennsylvania Convention Center
Philadelphia, Pennsylvania
June 1-4, 2008**

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